

Rockridge Runway Participation Form



Rockridge Runway - The *Rockridge Runway* is an à la carte fashion show highlighting the local clothing boutiques, accessory and shoe shops, children’s clothing stores, salons, and spas. Rockridge boutiques and salons are invited to have a booth at the festival next to the *Rockridge Runway*.

Rockridge Runway Participation Fee	\$125/per show	<i>Participation fee pays for advertising, sound system, tenting, audience chairs, runway, photographer, marketing and coordination of the Runway Shows.</i>
Rockridge Runway Concession	\$250	<i>Includes tent, table, and 2 chair, runway fee</i>
Rockridge Runway Sponsorships <i>**Participation fee will be waived when you secure a sponsor for the Runway. Free booth with sponsorships of \$1000 or more</i>	\$1,000	<i>Includes listing and link on Runway page of the festival website, product display and giveaways from Stage Area</i>
Rockridge Runway Supporting Sponsor	\$2,500	<i>Includes a banner hung on the Rockridge Runway, stage time in between fashion shows for demonstrations, giveaways distributed to attendees</i>
Festival Area Sponsor- no longer available	\$5,000	<i>This area is sponsored by T-Mobile Mobile Makeover</i>

Participant Information (please print or type)

Business Name	
Address	
Main Contact	
Telephone (home)	
Telephone (business)	
E-Mail	
Website	

Please indicate the level of sponsorship that you prefer and return the form via fax, email, or mail.

- Rockridge Runway Supporting Sponsor- \$2,500
- Runway Sponsor - \$1,000 (will be included in all shows, premiere placement)
- Runway Show Participation Fee (Includes up to 5 models)- \$125
- Runway Concession (includes tent, table & chairs, runway show)- \$250

Please list other business(es) that will be working with you on the fashion show:

Please make checks payable to: Rockridge District Association

Submit form by pressing the button at the top of this page or save and email to helen@oaklandevents.net.

Runway Planning Meetings are held every Wednesday at 8:30am at Hudson Bay Cafe. All are welcome!