



Dear Rockridge Wellness Provider,

We are excited to announce that **Rockridge Out and About** will take place this year on Sunday, September 26, 2010 from 12-6pm. We are expanding from past years by closing down College Avenue from Alcatraz to Manila.

We have big plans this year which include:

- € Three dance and music stages along College Avenue
- € Food and beverage courts featuring local restaurants
- € Showcase of handmade crafts, focusing on neighborhood artists

In addition, NAMASTE YOGA will be hosting a large Wellness Tent (location to be determined) and we are asking for your participation. We imagine a couple of large tents divided in 10 x 10 partitions with room for body workers, chiropractors and businesses related to yoga, health and fitness. We will also have a common demonstration area. The atmosphere will be one of relaxation, community and beauty.

To discuss your participation and ideas for the Wellness tent, please call or write us below. Included is an application as well. Only practioners from the Rockridge area are being initially invited. We look forward to hearing from you and making this event a success for all the Rockridge merchants!

Karen Hester  
Event Coordinator  
[Karen@hesternet.net](mailto:Karen@hesternet.net)  
510-654-6346

Kimberly Leo  
Owner, Namaste Yoga  
[kleo@namasterockridge.com](mailto:kleo@namasterockridge.com)

**APPLICATION FORM FOR WELLNESS TENT**

**Booths are 10' x 10'**

**NAME** \_\_\_\_\_

**BUSINESS NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

Please send me \_\_\_\_\_ posters and \_\_\_\_\_ postcards to distribute to my clients

- Enclosed is my \$150 fee payable to RDA
- Enclosed is \$15 for a 6 ft table rental
- Enclosed is a \$5 per chair rental
- Total enclosed

**To Pay Booth Fee Online:**

You may pay online using a credit card at Paypal.com using the Send Money option. The address is <http://www.hesternet.net/events> under Rockridge Out and About. Once you have paid, please also send application as email attachment to [Karen@hesternet.net](mailto:Karen@hesternet.net). You will receive a confirmation email on both.

**To Pay Booth Fee By Check:**

Please return your application, and check made out to RDA and mail to: Karen Hester , 320 45<sup>th</sup> St, Oakland, CA 94609

**Confirmation letters will be mailed after September 10th.** If you have any questions, please call Karen Hester at 654-6346. *Space is limited, so please act early!*

**What services or goods will you be selling?**

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**Applications must be received by August 8, 2010.**

Festival information will be updated regularly on the event website [www.rockridgeoutandabout.com](http://www.rockridgeoutandabout.com)

Karen Hester, Rockridge Out and About Coordinator  
[Karen@hesternet.net](mailto:Karen@hesternet.net) 510-654-6346